

# The 10n10 Plus for 2014

For our 10th foray into multi-day events, MERA is proud to announce the 10n10 Plus! The **Plus** comes from the addition of a 5 Day rally that will finish at the same time and location as the 10 day event. But the biggest change in the 10n10 **Plus** is that we will allow riders to start from any location in the U.S.!

We have always attempted to keep rally costs down to a respectable level, and by allowing the riders to start the rally from their home area if they choose, the overall costs can be reduced substantially. There will be a bonus available for those riders that want to start in Salt Lake City, but it will not be sufficiently large as to determine the winner of either of the rallies. So a rider deciding to start from their home area has as strong a chance of finishing well as the rider that decides to start in Salt Lake City. Riders will be required to declare their starting location prior to the release of the bonus listing to prevent riders from choosing a start location based upon bonus locations.

We understand that a major part of the rally experience for many riders is the pre-rally interaction that goes on at the hotel, and we certainly understand that interaction. We are not trying to eliminate that part of the rally experience, we are just offering an alternative for riders that are on a tighter schedule or budget.

MERA is known for it's painless check-in process, so all we're doing is modifying our already painless process and allowing riders to electronically sign releases and equipment forms prior to starting the rally. Odometer checks will also been done electronically prior to the start of the rallies so the rider will know their odometer correction factor. Once the paperwork is signed and returned to rally headquarters, the rider will be ready to start the event of a lifetime.

The premise of this rally is simplicity. We won't have a small paperback novel of rules for you to read, just a couple of pages. You won't have to purchase specific equipment in order to ride this event as you can use what you already own in

most cases. And most importantly, you won't have to take out a second mortgage on the shrinking value of your home in order to pay the entry fee. As in all prior MERA sponsored multi-day events, all bonus locations, checkpoints, and point values will be known to the riders 30 days prior to the start of the rally. You will be able to spend all the time you want perfecting your route, even asking all your buddies for help. You can use any electronic device you own in order to optimize your route. **All** prior to the start of the rally. When you're satisfied that you have the perfect route for your riding style, then just print off a couple of copies and email one to the Rallymaster prior to starting your rally. If you're planning on starting in Salt Lake, then just bring a copy with you. The other copy is for you so you know where it is you want to go. While we don't expect the rider to go to each and every bonus location on their route, we will use it as a guide so that we know where the rider should be in the case of an emergency.

Proof of visiting these bonus locations will be the timed and dated receipts from specific locations, or pictures taken with a digital camera. If you use a digital camera it must have a removable memory card. Beyond that, it can be of any make, model, or megapixel. And we do not restrict you in the number of photos that you may take. We know that this will be an experience of a lifetime for many of you, and we want you to have plenty of pictures to show your family and friends when you return from this adventure. We will also use SPOT to verify that a rider did in fact go to a bonus location if there is a question with the photograph. There will be a bonus for use of a SPOT tracking device, but it is not mandatory that one be used in either of these rallies. However, the SPOT bonus will be substantial.

We fully expect, and encourage you to get your family and friends involved in your route planning as we think this adds to the fun of the event. Utilize all the computers, family, buddies who drive truck for a living, you name it. But you may only use this outside help **PRIOR** to the start of the rally. Once the event has started, you cannot solicit or use any outside routing help.

The rules for this event are very simple:

- A. Motorcycles are allowed to carry a maximum of 11 ½ gallons of fuel. Trikes, and motorcycles with sidecars are allowed to carry 15 ½ gallons of fuel. All auxiliary fuel tanks must be constructed of metal (aluminum, steel, etc.), **OR**, be an approved racing type fuel cell, and must be bolted securely to the motorcycle. Gas cans of any type are not allowed. Certification of the capacity of the fuel cells will need to be forwarded to rally headquarters prior to starting the rally.
- B. You are required to wear a helmet, boots, and gloves at all times during the rally.

- C. Sign a release and equipment form prior to starting the rally, and electronically forward them to rally headquarters.
- D. Your motorcycle should be in sound mechanical condition prior to the start of the rally.
- E. Proof of liability insurance will be required in the amounts of \$100,000 per person, and \$300,000 per accident, and this proof will need to be sent to rally headquarters prior to the start of the rally if you are starting from a remote location.
- F. There are no muffler or sound requirements for this event. If you're comfortable running with straight pipes, then that's a decision that you must live with during this event.
- G. Due to the fact that a number of riders will elect to start the event from their home area, they will need to take a photo of their starting odometer reading and email that photo to rally headquarters prior to turning a wheel. While the odometer check will be performed in the riders home area prior to the start of the rally, we do reserve the right to also perform a check at the finish line in the event any questions arise regarding a riders total mileage.
- H. You may not request, nor accept, any outside help to complete this rally once the rally has started. This includes routing help of any type. It also includes having anyone servicing, or transporting your motorcycle for service, while you are resting. If you need to have your bike serviced during the rally, you need to be there with it while the service is being completed, not back at the motel resting.
- I. To be considered a finisher in this event the rider must travel a minimum of 7,500 miles during the ten (10) days of the event. Minimum mileage for the 5-day rally will be 3,750 miles. Points earned will determine your finishing position. All finishers will receive a personalized laser engraved finisher's plaque with their exact mileage and cities visited.
- J. All miles must be traveled on the highway and roads with the rider controlling the motorcycle. We will allow ferry rides, but no train, truck or plane rides.
- K. Only one operator per motorcycle is allowed, and you must finish on the same motorcycle that you started the rally on.

It has always been our contention that endurance riding is an individual discipline, but we also recognize that an event of this nature can be a kick in the ass to ride with your riding buddy. And we encourage that. There is no penalty in a MERA event for riding with another rider. We will however vigorously enforce the few rules we have to protect the belief that each rider needs to earn their own points. Those riders that feel that they need outside help during the rally in order to be competitive should probably consider entering another event.

This event is open to all riders that possess the skill to ride a motorcycle, or trike, in adverse conditions for a minimum of ten (10) days. The field will be open to a maximum of fifty (50) riders, and entry into the event will be based solely on the postmark on the envelope that was used to mail the entry into rally headquarters. The earlier the postmark, the better your chances of gaining entry into this event. There is no drawing to get in to this event. Once the field of fifty (50) riders is filled, a stand by list will be created. If you are on the stand by list, and we contact you to tell you that someone has dropped out, you will have 5 days in which to get us your entry fee or deposit. If we do not hear from you within that 5 day period of time, you will be dropped from the list and the next rider contacted.

The 10-day rally will start Thursday morning, June 26, 2014, and will finish Sunday morning July 6, 2014 in Salt Lake City, Utah. The 5-day event will start July 1, 2014, and will also finish July 6, 2014 in Salt Lake. We have picked these dates because they coincide with the dates that were used by the UTAH 1088, an event we staged for 22 years.

Your rally can start from any location you desire, but all rallies will finish in Salt Lake City, Utah. Rally headquarters will be at the Holiday Inn Airport West hotel. If we have a mid rally checkpoint, it will be known to the riders when we send out the bonus listing 30 days prior to the start of the rally.

The entry fee for the 10-day event is \$800.00 for single riders, and \$900.00 for couples. The cost for the 5-day rally will be exactly half of the 10 day event. . \$400.00 for single riders, and \$450.00 for couples.

We understand that in these difficult economic times it can be a strain on the budget to pay the entire entry fee up front. So all you need to do is put down a \$250.00 deposit when you enter the rally, and then pay the balance prior to January 1, 2014. MERA members can deduct 10% from the entry fee of either event. For those riders that are looking to maximize their return on their money, we have something for you as well. If you pay in full when you enter the 10-day rally, you can deduct \$50.00 from the total. If you pay in full when you enter the 5-day rally, you can deduct \$25.00 from the total. This paid in full discount is in addition to the MERA 10% discount.

An invitation only forum was established in 2010 for entrants of MERA events. This forum will offer new riders the opportunity to talk in an informal venue about what to expect in the rally. . .what preparation is needed. . .what equipment is needed. . .and just general banter. The permanent members of this list are veterans of prior MERA multi-day event, so the knowledge base is terrific. Upon receipt of your application you will be extended an invitation to join this list.

If after you have paid your deposit, or full entry fee, you decide that this event is not for you, we will refund your money less a \$100.00 handling fee. And no refunds will be issued after January 1, 2014.

MERA's multi-day events are legendary in the endurance community, and this rally will certainly be no different. This will be a defining rally in many rider's careers. . . and one that will be talked about for many years to come. So I guess you need to ask yourself if you want to be part of this unique event. If you feel that this format is something that you would enjoy, and want to be a part of the fun and frivolity that MERA events offer, well, fill out the application and send it along with your check to:

Steve Chalmers  
6623 W. Feulner Drive  
SLC, UT 84128

If you have any questions about the event, I can be reached at 801-631-3810 or at [stevechalmers@comcast.net](mailto:stevechalmers@comcast.net) , and we hope you'll join us for what promises to be the adventure of a lifetime.

# TEN 'n TEN PLUS Registration Form

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

TELEPHONE DAYS \_\_\_\_\_

EVENINGS \_\_\_\_\_

Email  
ADDRESS \_\_\_\_\_

AGE \_\_\_\_\_ SHIRT SIZE \_\_\_\_\_

M.E.R.A MEMBER YES \_\_\_\_\_ NO \_\_\_\_\_

BRAND OF  
MOTORCYCLE \_\_\_\_\_

RALLY  
EXPERIENCE \_\_\_\_\_

5 Day Rally \_\_\_\_\_ 10 Day Rally \_\_\_\_\_

SIGNATURE \_\_\_\_\_

By signing this non-transferable entry, you acknowledge that you possess the skill to ride a motorcycle endurance event for a period of at least 10 days.

**Make checks payable to Steve Chalmers and mail to:**

**TEN 'n TEN  
6623 W. Feulner Drive  
Salt Lake City, UT  
84128**