

The 10n10 in '12

In 2010, MERA staged the inaugural Ten n Ten endurance rally, and for the first time it gave the riding community the opportunity to view an event in real time. During those 10 days in the summer of 2010, over 112,000 viewers watched as riders rode from Key West, Florida to Seattle, Washington. . .and most points in between. All in real time!

MERA is pleased to announced the opening of registration for the 2012 ten day rally beginning January 1, 2011. Because a rally of this magnitude requires substantial preparation and planning, we are giving riders ample time to block out that vacation time and make whatever additions are needed to their bikes.

The premise of this rally is simplicity. We won't have a small paperback novel of rules for you to read, just a couple of pages. You won't have to purchase specific equipment in order to ride this event; you can use what you already own in most cases. And most importantly, you won't have to take out a second mortgage on the shrinking value of your home in order to pay the entry fee.

As in all prior MERA sponsored multi-day events, all bonus locations, check points, and point values will be known to the riders 30 days prior to the start of the rally. You will be able to spend all the time you want perfecting your route, even asking all your buddies for help. You can use any electronic device you own in order to optimize your route. **All** prior to the start of the rally. When you're satisfied that you have the perfect route for your riding style, then just print off a couple of copies and bring it with you to check-in. One copy is for you. . .the other is for the rallymaster. While we don't expect the rider to go to each and every bonus location on their route, we will use it as a guide so that we know where the rider should be in the case of an emergency.

Proof of visiting these bonus locations will be the timed and dated receipts from specific locations, or pictures taken with either a Polaroid or digital camera. If you use a digital camera it must have a removable memory card. Beyond that, it can be of any make, model, or mega pixel. . .nor do we restrict you in the number of photos that you may take. We know that this will be an experience of a lifetime for many of you, and we want you to have plenty of pictures to show your family and friends.

We fully expect, and encourage you to get your family and friends involved in your route planning as we think this adds to the fun of the event. Utilize all the computers, family, buddies who drive truck, you name it. But you may only use this outside help **PRIOR** to the start of the rally. Once the event has started, you cannot solicit or use any outside routing help.

The rules for this event are very simple:

- A. Motorcycles are allowed to carry a maximum of 11 ½ gallons of fuel. Trikes, and motorcycles with sidecars are allowed to carry 15 ½ gallons of fuel. All auxiliary fuel tanks must be constructed of metal (aluminum, steel, etc.), **OR**, be an approved racing type fuel cell, and must be bolted securely to the motorcycle. Gas cans of any type are not allowed.
- B. You are required to wear a helmet, boots, and gloves at all times during the rally.
- C. Signed release must be on file prior to starting the rally.
- D. Your motorcycle should be in sound mechanical condition prior to the start of the rally.
- E. Proof of liability insurance will be required in the amounts of \$100,000 per person, and \$300,000 per accident.
- F. There are no muffler or sound requirements for this event. If you're comfortable running with straight pipes, then that's a decision that you must live with during this event.
- G. An odometer check must be completed prior to starting the rally.
- H. You may not request, nor accept, any outside help to complete this rally. This includes routing help of any type once the rally has started. It also includes having anyone servicing, or transporting your motorcycle for service, while you are resting. If you need to have your bike serviced during the rally, you need to be there with it while the service is being completed, not back at the motel resting.
- I. To be considered a finisher in this event the rider must travel a minimum of 8,000 miles during the ten (10) days of the event. Points earned will determine your finishing position. All finishers will receive a personalized laser engraved finisher's plaque with their exact mileage and cities visited.

- J. All miles must be traveled on the highway and roads with the rider controlling the motorcycle. In other words, no ferry rides, train rides, truck or plane rides.
- K. Only one operator per motorcycle is allowed, and you must finish on the same motorcycle that you started the rally on.

It has always been our contention that endurance riding is an individual discipline, and we intend to enforce these few rules to protect that belief. Those riders that feel that they need outside help during the rally in order to be competitive should probably consider entering another event.

This event is open to all riders that possess the skill to ride a motorcycle, or trike, in adverse conditions for a minimum of ten (10) days. The field will be open to a maximum of fifty (50) riders, and entry into the event will be based solely on the postmark on the envelope that was used to mail the entry into rally headquarters. The earlier the postmark, the better your chances of gaining entry into this event. There is no drawing in this event. Once the field of fifty (50) riders is filled, a stand by list will be created. If you are on the stand by list, and we contact you to tell you that someone has dropped out, you will have 10 days in which to get us your entry fee or deposit. If we do not hear from you within that 10 day period of time, you will be dropped from the list and the next rider contacted.

The rally will start Thursday morning, August 23, 2012, and will finish Sunday morning September 2, 2012. We have picked these dates because enforcement should be a little lighter prior to the Labor Day holiday for the majority of the rally. This should give the riders the opportunity to stretch their riding legs a little bit more than if we held the rally over a holiday weekend.

The rally will start and finish in Salt Lake City, Utah. Rally headquarters will be at the Holiday Inn Airport hotel. A mid rally checkpoint will be located in the central section of the United States, and the location will be announced months prior to the start of the rally.

The entry fee for this event is \$750.00 for single riders, and \$850.00 for couples. This entry fee includes a before rally dinner. . .a rally shirt and hat. . .rally towel. . .finishers award. . .and the awards banquet at the completion of the rally.

We understand that in these difficult economic times it can be a strain on the budget to pay the entire entry fee up front. So all you need to do is put down a \$250.00 deposit and then pay the balance prior to January 1, 2012. MERA members can deduct 10% from the entry fee. For those riders that are looking to maximize their return on their money, we have something for you as well. If you pay in full when you enter, you can deduct \$50.00 from the total. For single

riders that are also MERA members that would mean that your total entry fee would be \$625.00 for a 10-day event! For couples that are MERA members, your entry fee would be \$715.00 if you paid in full upon registering for the rally!

An invitation only forum was established in 2010 for entrants of MERA events. This forum will offer new riders the opportunity to talk in an informal venue about what to expect in the rally. . .what preparation is needed. . .what equipment is needed. . .and just general banter. The permanent members of this list are veterans of prior MERA multi-day event, so the knowledge base is terrific. Upon receipt of your application you will be extended an invitation to join this list.

If after you have paid your deposit, or full entry fee, you decide that this event is not for you, we will refund your money less a \$100.00 handling fee. And no refunds will be issued after January 1, 2012.

MERA's multi-day events are legendary in the endurance community, and this rally will be no different. This will be a defining rally in many rider's careers. . . and one that will be talked about for many years to come. So I guess you need to ask yourself if you want to be part of the 112,000 that watched the inaugural 10n10 unfold, or do you want to be part of the event itself. If you feel that this format is something that you would enjoy, and want to be a part of this unique event, well, fill out the application and send it along with your check to:

Steve Chalmers
6623 W. Feulner Drive
SLC, UT 84128

If you have any questions about the event, I can be reached at 801-631-3810 or at stevechalmers@comcast.net.

TEN `n TEN
Registration Form

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

TELEPHONE DAYS _____

EVENINGS _____

Email
ADDRESS _____

AGE _____ SHIRT SIZE _____

M.E.R.A MEMBER YES _____ NO _____

BRAND OF
MOTORCYCLE _____

RALLY EXPERIENCE

SIGNATURE _____

By signing this non-transferable entry, you acknowledge that you possess the skill to ride a motorcycle endurance event for a period of at least 10 days.

Make checks payable to Steve Chalmers and mail to:

**TEN `n TEN
6623 W. Feulner Drive
Salt Lake City, UT
84128**

